



PLEASE SUPPORT  
THE GEORGIA BALLET  
WITH A SPONSORSHIP OF  
*pirouette in the park*  
a walkathon on Saturday, March 26, 2011

Please support The Georgia Ballet with a sponsorship of our annual *Pirouette In the Park* - a Georgia Ballet student/family fundraiser. Your support for the Ballet will help bridge the gap between income and the actual cost of operating a professional company, school, and arts in education programs. *Pirouette In the Park*, a 6-mile community walk with awards, lunch, and games, is a family fun day that offers you the opportunity to be recognized as a business that supports families.

The Georgia Ballet promotes ballet performance and training, while introducing the artistry and athleticism of dance to 12,000 Cobb County and metro Atlanta school children through Arts in Education programming. The Georgia Ballet offers field trip performances to school groups, in-school workshops, long term residencies at Title I schools (called *Momentum*), and Georgia Ballet School scholarships. The Ballet depends on the community for support. Income from tuition, fees, and ticket sales covers 70% of what it costs to provide the community with artistic excellence in programming, community outreach, and dance training. The rest must come from contributions and fundraiser, like this one. Your support is greatly appreciated.

**Please help us as we take steps to help the Ballet.**

**The Ballet looks carefully at every expense and has reduced costs wherever possible without compromising performance or teaching standards, but fundraisers like Pirouette in the Park are still needed to help the Ballet meet expenses.**

If you will be sponsoring on behalf of a walkathon participant, you may receive **either** benefits as a business sponsorship (attached) **or** the value of your sponsorship can be applied to the participating walker's prize level. Walk participants have the list of prizes. They are also available on the Ballet's website ([www.georgiaballet.org](http://www.georgiaballet.org)). Please contact Allison Fichter, Development Director at the Ballet (770.528.0881) or [afichter@georgiaballet.org](mailto:afichter@georgiaballet.org) with any questions.

The Georgia Ballet is a 501(C) 3 non-profit organization. Contributions are tax deductible to the extent allowed by law. Please consult your tax advisor.

The Georgia Ballet  
1255 Field Parkway • Marietta, GA 30066 • 770.528.0881  
[www.georgiaballet.org](http://www.georgiaballet.org)

# *pirouette in the park*

## BUSINESS SPONSORSHIP LEVELS & BENEFITS

### **POINTE SHOE LEVEL                      \$1,000**

- Recognition in The Georgia Ballet's 2011-2012 Season brochure at the Patron Level
- Event signage on sponsor board
- Individual company signage at event
- Verbal recognition at event
- Acknowledgment in *Footnotes*, The Georgia Ballet's e-newsletter
- Invitation to 2011 fall Donor Reception
- 4 tickets to The Georgia Ballet's fall performance

### **BALLET SHOE LEVEL                      \$500**

- Recognition in The Georgia Ballet's 2011-2012 Season brochure at the Principal Level
- Event signage on sponsor board
- Verbal recognition at event awards presentation
- Acknowledgment in *Footnotes*, The Georgia Ballet's e-newsletter
- Invitation to 2011 fall Donor Reception

### **RUNNING SHOE LEVEL                      \$250**

- Recognition in The Ballet's 2011-2012 Season brochure at the Soloist Level
- Verbal recognition at event awards presentation
- Acknowledgment in *Footnotes*, The Georgia Ballet's e-newsletter
- Invitation to 2011 fall Donor Reception

**Please contact Allison Fichter in The Georgia Ballet development office with questions about sponsorships.  
770.528.0881 • fax 770.528.0891 or [afichter@georgiaballet.org](mailto:afichter@georgiaballet.org)**

.....

~ Please return with your sponsorship ~

Company name \_\_\_\_\_ Contact name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name as it should appear on sponsorship materials \_\_\_\_\_

Sponsorship Level:  Pointe Shoe (\$1,000)     Ballet Shoe (\$500)     Running Shoe (\$250)

Method of payment:

- check (payable to The Georgia Ballet)  
 credit card

____ VISA    ____ Master Card
Card number _____ Exp _____
Signature _____ Billing ZIP _____