



PLEASE SUPPORT
THE GEORGIA BALLET
WITH A SPONSORSHIP OF

pirouette in the park

a walkathon on Saturday, March 27, 2010

We ask you to support The Georgia Ballet with a sponsorship of its 5th Annual *Pirouette In the Park* - a fundraiser by the Ballet's students, professional dancers, teachers and their families. Your support of their efforts to raise funds for the Ballet will help bridge the gap between income and the actual cost of operating a professional company, school, and arts in education programming. *Pirouette In the Park*, a 6-mile community walk with awards, lunch, and games, is a family fun day that offers you the opportunity to be recognized as a business that supports families.

Founded in 1960, The Georgia Ballet promotes ballet performance and training, while introducing the artistry and athleticism of dance to 17,000 Cobb County and metro Atlanta school children through its Arts in Education programming. The Georgia Ballet offers field trip performances to school groups, in-school workshops, long term residencies for Title I schools (called *Momentum*) and Georgia Ballet School scholarships. The Ballet depends on the community for support. Income from tuition, fees, and ticket sales covers only 70% of what it costs to provide the community with artistic excellence in programming, community outreach, and dance training.

Please help us as we take steps to help the Ballet.

In the current economy, the need for your support is great. The Ballet has cut expenses wherever possible without compromising performance and teaching standards, but fundraisers like Pirouette in the Park are still needed to help the Ballet meet expenses.

If you will be sponsoring on behalf of a walkathon participant, you may receive **either** benefits as a business sponsorship (attached) **or** the value of your sponsorship can be applied to the participating walker's prize level. Walk participants have the list of prizes. They are also available on the Ballet's website (www.georgiaballet.org). Please contact Allison Fichter, Development Director at the Ballet (770.528.0881) or afichter@georgiaballet.org with any questions.

The Georgia Ballet is a 501(C) 3 non-profit organization. Contributions are tax deductible to the extent allowed by law. Please consult your tax advisor.

The Georgia Ballet
1255 Field Parkway • Marietta, GA 30066 • 770.528.0881
www.georgiaballet.org

pirouette in the park

BUSINESS SPONSORSHIP LEVELS & BENEFITS

POINTE SHOE LEVEL \$1,000

- Recognition in The Georgia Ballet's 2010-2011 Season brochure at the Patron Level
- Event signage on sponsor board
- Individual company signage at event
- Verbal recognition at event
- Acknowledgment in *Footnotes*, The Georgia Ballet's e-newsletter
- Invitation to 2010 fall Donor Reception
- 4 tickets to The Georgia Ballet's fall performance

BALLET SHOE LEVEL \$500

- Recognition in The Georgia Ballet's 2010-2011 Season brochure at the Principal Level
- Event signage on sponsor board
- Verbal recognition at event awards presentation
- Acknowledgment in *Footnotes*, The Georgia Ballet's e-newsletter
- Invitation to 2010 fall Donor Reception

RUNNING SHOE LEVEL \$250

- Recognition in The Ballet's 2010-2011 Season brochure at the Soloist Level
- Verbal recognition at event awards presentation
- Acknowledgment in *Footnotes*, The Georgia Ballet's e-newsletter
- Invitation to 2010 fall Donor Reception

**Please contact Allison Fichter in The Georgia Ballet development office with questions about sponsorships.
770.528.0881 • fax 770.528.0891 or afichter@georgiaballet.org**

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~ Please return with your sponsorship ~

Company name _____ Contact name _____

Address _____ City _____ State _____ ZIP _____

Phone: _____ Email: _____

Name as it should appear on sponsorship materials _____

Sponsorship Level: Pointe Shoe (\$1,000) Ballet Shoe (\$500) Running Shoe (\$250)

Method of payment:

- check (payable to The Georgia Ballet)
- credit card

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|-----------------------------------|
| ____ VISA ____ Master Card |
| Card number _____ Exp _____ |
| Signature _____ Billing ZIP _____ |