

2024-2025 Sponsorship Guide





Who is The Georgia Ballet?

Mission:

The Georgia Ballet, a non-profit organization, is dedicated to inspiring the public through professional ballet performances, exceptional dance training, and impactful community outreach

Vision Statement:

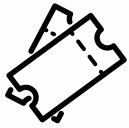
The Georgia Ballet envisions a community where classical ballet serves as a universal language of expression and unity. We strive to be a beacon of inclusivity, promoting the well-being of all individuals through the joyous and disciplined practice of dance.

Our commitment to good mental health and a professional environment sets the stage for artistic brilliance, while our outreach initiatives extend the reach of ballet to every corner of our community and our pre-professional training school nurtures aspiring talent. By celebrating the tradition of classical ballet, we seek to create lasting connections, fostering a legacy where families are not only spectators but vital contributors to the rich tapestry of our artistic journey.

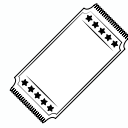
Sponsor a Production

Starting at \$10,000, our production sponsorship offers you the chance to support The Georgia Ballet's family-focused classical story ballets. Your donation ensures recognition in all social media, advertising and programs as a **presenting** sponsor. Annually, The Georgia Ballet draws in diverse audiences, totaling nearly 7,000 patrons at the Jennie T. Anderson Theater.

Benefits



Complimentary
Premium Tickets



Employee Ticket
Discount



Logo Promotion
in Ads, Social
Media and Playbill



Annual Mix and
Mingle Tickets



Rehearsal and
Stage Access

Community Connections



Other GAB
Donors



Patrons and
Subscribers



Ballet
Enthusiasts

Give to your Community



DANCEABILITY:

The celebrated DanceAbility program offers free instruction to children with special needs. Tailored for children whose physical or developmental disabilities may pose challenges in a regular ballet class, this program aims to provide a traditional dance class experience adapted to their comfort and abilities.



MOMENTUM:

Our publicly-funded Momentum program provides free dance instruction in Title I schools. This unique residency program offers students weekly classes focusing on musicality, rhythm, quality of movement, and basic dance terminology. It not only imparts valuable dance knowledge but also culminates in a performance by The Georgia Ballet's Professional Company. All programs adhere to Georgia Quality Core Curriculum Standards, and study guides are supplied to enhance the learning experience.



FIELD TRIPS:

Our field trip program annually introduces nearly 10,000 Metro-Atlanta school children to the artistry and athleticism of live dance performance. Students attend condensed matinees of The Georgia Ballet's professional performance series, accompanied by specially designed, STEM-related study guides to connect the experience to their core curriculum.

Join our Corporate Member's Circle

Organizations aiming for exclusive engagement with The Georgia Ballet's patrons and donor communities can participate in our Corporate Member's Circle program. Starting at just \$1,500, corporate memberships offer a way to initiate a meaningful connection with the Ballet, and provide your company with access to exclusive events and networking opportunities.

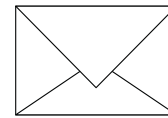
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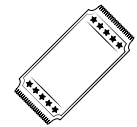
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